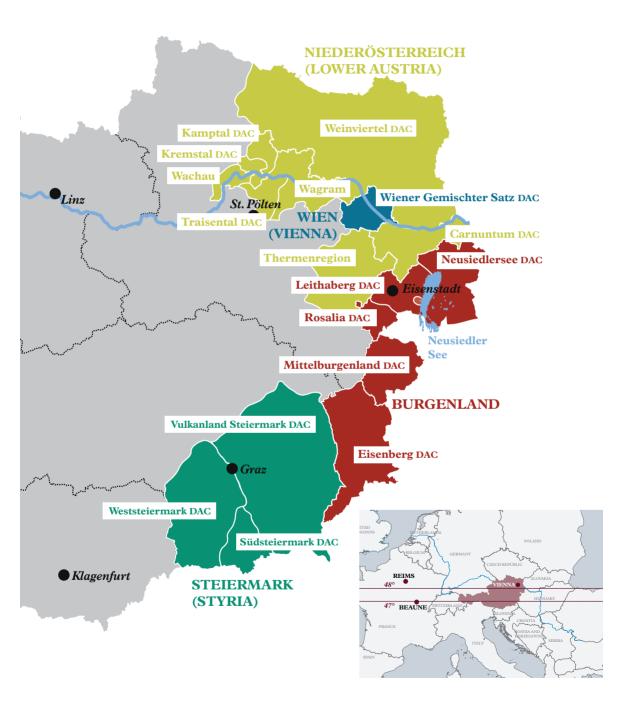


# WINE GROWING REGIONS AUSTRIA





# Incentive Programme for Trade (F&B Manager, Working Sommeliers & Restaurant Staff)

In the course of Austrias' greatest and grandest wine festival – the VieVinum (Side Events: 4-6 June; Fair Dates: 6–8 June; www.vievinum.at) in Vienna's Hofburg Palace – you will have the opportunity to taste some 2,500 wines from more than 500 producers, and then in the evenings enjoy the flair and delights of the cultural and culinary metropolis Vienna. What's more, the AWMB will be offering you a highly diverse programme of supporting events as well!

#### Your invitation from the Austrian Wine Marketing Board (AWMB) includes:

- ➤ Admission to the trade fair for all three days including the pre-opening for trade visitors (9 am 1 pm).
- ➤ Access to the exclusive AWMB Guest Area: Austrian Wine Lounge & Restaurant offer a comfortable atmosphere for working and networking as well as lunch.
- ➤ Participation in the AWMB Side Events: Welcoming reception (Thursday evening) and Set tasting in flights (Friday during the day).
- ➤ On demand: AWMB welcome bag full of information and know-how.
- ➤ Discounted rate in centrally located 4\* partner hotels: 90€ per night with breakfast (including VAT) to be paid by the guest. The AWMB will underwrite the difference in the actual nightly charges for up to four nights, from Thursday 4 June through Monday 8 June 2020.

# You are interested? Get in touch with the AWMB: event@austrianwine.com

Important notice: this invitation is valid only for professionals from abroad and only upon written confirmation by AWMB. Please be advised that places will be allocated to the "first-come, first-served" principle.



# AUSTRIAN WINE SOCIAL MEDIA CHANNELS

Follow us, if you love Austrian Wine as much as we do ♥

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YouTube

https://www.youtube.com/oesterreichwein

## Sequence of designations for Wine and Österreich Sekt

Line 1: Vintage | Origin | Quality level

Line 2: Grape variety | Ortswein/Grosslage/Riedenwein | "Brand name"

Line 3: Alcohol in Vol. % | Residual sugar in g/l | Acidity in g/l | Shortcuts of grape varieties for

Cuvée/Gemischter Satz

Line 4: Producer

# Sequence of designations for Österreich Sekt g.U. (PDO)

Line 1: Vintage | Grape variety | Dosage | Sekt + category | "Brand name"

Line 2: Austrian federal state with protected designation of origin (For Grosse Reserve: federal state g.U, municipality | Grosslage OR Ried)

Line 3: Alcohol in Vol. % | Residual sugar in g/l | Acidity in g/l | Shortcuts of grape varieties for Cuvée/Rosé/Blanc de Blancs

Line 4: Producer

#### Abbreviations for grape varieties

BB	=	Blauburger	GO	=	Goldburger	S88	=	Scheurebe
PN	=	Pinot Noir	GL	=	Goldmuskateller			(Sämling 88)
		(Blauburgunder)	GV	=	Grüner Veltliner	SB	=	Sauvignon Blanc
BP	=	Blauer Portugieser	JR	=	Jubiläumsrebe	SG	=	Souvignier Gris
BW	=	Blauer Wildbacher	ME	=	Merlot	STL	=	St. Laurent
BF	=	Blaufränkisch	MC	=	Muscaris	SYL	=	Sylvaner
BM	=	Blütenmuskateller	MT	=	Müller-Thurgau	SYR	=	Syrah
BO	=	Bouvier	MO	=	Muskat Ottonel	TR	=	Traminer
CF	=	Cabernet Franc	NB	=	Neuburger	PB	=	Pinot Blanc
CS	=	Cabernet Sauvignon	RA	=	Rathay			(Weissburgunder)
CH	=	Chardonnay (Morillon)	R	=	Riesling	WR	=	Welschriesling
FRV	=	Frühroter Veltliner	ROE	=	Roesler	ZF	=	Zierfandler
FU	=	Furmint	RV	=	Roter Veltliner	ZW	=	Zweigelt
GM	=	Gelber Muskateller	RG	=	Rotgipfler			

RU = Ruländer (Pinot Gris)

#### Further abbreviations

= Gemischter Satz

GS

AL = Alcohol RS = Residual sugar AC = Acidity

TYP = Wine types - explanation see page 2

TBA = Trockenbeerenauslese

Ried = Legally defined single vineyard site

"1ÖTW" = Wines from the best classified vineyards

("Erste Lage" by the Association "Österreichische Traditionsweingüter").

"1STK" = Wines from premium vineyards defined by

the Association "Steirische Terroir- und Klassikweingüter" ("Erste STK-Lage").

"GSTK" = Wines from the most prized vineyards defined by the

Association "Steirische Terroir- und Klassikweingüter" with extended maturation ("Grosse STK-Lage").

Logos



Sustainable Austria

= Certification system for sustainably produced wine

in Austria



EU Bio

= European certification

for organic products

#### Type 1: Perlweine & Sekte

Austria can look back on a venerable tradition of sparkling wine, one that dates back to the 19th century. Our specialists in the sparkling sector include private producers, as well as large Sekt houses. Whether Sekt g.U. at the Klassik level or the traditionally vinified pétillant naturel (Pét Nat), these wines are ideally suited not only to the classic role of apéritif but also prove their versatility as dinner-table companions. Fruit and refreshment share the foreground in these easily drinkable light sparklers (Perlwein) and Sekts.

#### Type 2: Sekt Méthode Traditionelle

Traditional bottle fermentation is the most time-consuming and costly process for making sparkling wine: it takes a lot of time, and the typical 'riddling' of the bottles during ageing is often performed by hand. Austria's top products – especially Sekt g.U. Reserve and Grosse Reserve – are produced according to this method. The result turns out as characterful and highly elegant Sekts, which do not need to fear any international comparisons.

#### Type 3: White wines - classic & refreshing

Classic white wines from Austria get top marks for their freshness and fine acidity – which they combine with considerable elegance in a middleweight frame. These can be found in all our winegrowing regions: refreshing and regionally typical Grüner Veltliner & Riesling from the regions along the Danube River, delicious Wiener Gemischter Satz DAC, classic Weissburgunder & Chardonnay from Burgenland or spicy Welschriesling & Sauvignon Blanc from the Steiermark. Youthful wines such as Junger Österreicher, Steierischer Junker or Junger Wiener are the first to appear on the calendar in the classic & refreshing category, and can be tasted soon after the harvest.

#### Type 4: White wines - powerful & opulent

These stars of Austrian white wine culture are vinified dry, exhibiting body and extract, opulence and concentration. In addition to the majority of classically elaborated wines, here you will also find wines matured in barrique with a bit of an international accent. Among the elite one finds single-vineyard wines vinified from Grüner Veltliner and Riesling (like Smaragd bottlings from the Wachau), and top wines from regions along the Danube or from the Weinviertel. Other very distinctive vinous personalities include robust Zierfandler and Rotgipfler from the Thermenregion, as well as complex Weissburgunder and Chardonnay from Burgenland. This category is rounded out by the great single vineyard wines from the Steiermark (Sauvignon Blanc, Morillon, Weissburgunder & Grauburgunder), as well as specialties such as Neuburger, Roter Veltliner and the Gemischter Satz from Vienna.

# Type 5: Rosé wines

Rosés are produced in all winegrowing regions of Austria and assume many forms: charming, youthful wines from Burgenland, or fresh stylings vinified from Zweigelt and Sankt Laurent in Niederösterreich, all the way to racy Schilcher from the Weststeiermark (some designated as a regionally protected Weststeiermark DAC). Burgenland also has its own protected appellation of origin for fruity-fresh and spicy rosé wine: Rosalia DAC Rosé.

#### Type 6: Red wines - classic & elegant

Red wines in the classic style – with élevage either in large wooden cask or steel tank, with typical Austrian fruit but also plenty of depth, without being too high in alcohol – which express the typicity of their origins, with elegance and an inviting nature. Zweigelt plays an important role, since it grows quite happily in almost all viticultural regions – though Carnuntum comes up first here – and classically vinified Blaufränkisch can also be convincingly distinctive. This group is rounded out by specialties such as Sankt Laurent, Blauburgunder (Pinot Noir), Blauer Portugieser & Blauburger.

#### Type 7: Red wines - intense & opulent

These are red wines that possess opulence, concentration, complexity and depth, vinified either as single varietal wines or as cuvées. Even with aging in barriques, these top wines are characterised by the typical depth of fruit characteristic of their terroir. The premiere destination for red wines of this sort is Burgenland – although top red wines can also be found coming from Carnuntum, the Thermenregion or even Vienna. It is satisfying to note that our typical Austrian grape varieties such as Blaufränkisch & Zweigelt might even do just a bit better here than classics like Pinot Noir and the international varieties Cabernet & Co.

#### Type 8: Alternative wines

A precise definition of 'Orange Wines', 'Artisan Wines' or 'Natural' wines – often referred to collectively as 'Alternative Wines', does not exist. What they have in common, however, is that they often develop as far as possible without human intervention during their process of becoming wine. Owing to oxidative development and/or extended maceration time, the white wines will also develop a distinct tannin structure – and even some colour from the skins – in combination with fresh acidity and earthy fruit. Growers who produce exceptional wines in these new – or actually old – ways can be found in all of Austria's winegrowing regions.

## Type 9: White wines - off-dry & medium-sweet

Wines in the upper Spätlese or Auslese class rank among the most ageworthy wines in Austria. In their youth they exhibit a great deal of finesse, combined with supple residual sweetness and a lively interplay between fruit and acidity. The palette ranges from Muskat Ottonel or Welschriesling from Burgenland, via (Gewürz)Traminer from the Steiermark, Grüner Veltliner and Riesling from various winegrowing regions, to the great Spätlesen or Auslesen vinified from the specialty varieties Zierfandler and Rotgipfler in the Thermenregion.

## Type 10: Nobly sweet wines

These include Beerenauslese and Trockenbeerenauslese, as well as the classy and refined Ruster Ausbruch. These rare sweet wines are characterised by ample residual sugar and highly concentrated acidity, usually in conjunction with the distinctive aroma of noble rot (Botrytis cinerea). Such wines continue to develop in an exciting way over a long period of time and have great ageing potential – and Austria plays here in the Champions League. Eiswein with expressive, luxuriant fruit and sizzling acidity – as well as Strohwein and Schilfwein, which exhibit flavour profiles between Botrytis and Eiswein – also belong to this category.

# Organic wines from Austria

# Grüner Veltliner

2017 Österreich Grüner Veltliner "NUMEN" AL 12,5% | RS 1,7 g/l | AC 5,5 g/l Zillinger Johannes Typ: 8

2 2017 Kamptal DAC Grüner Veltliner Ried Käferberg "1ÖTW" AL 12,5% | RS 1 g/l | AC 5,7 g/l Iurtschitsch Typ: 4

3 2016 Wagram Grüner Veltliner Ried Goldberg AL 12,5% | RS 1,5 g/l | AC 5,3 g/l Diwald Typ: 3

4 2016 Wachau Smaragd Grüner Veltliner Ried Im Weingebirge AL 13% | RS 2,1 g/l | AC 5,9 g/l Nikolaihof Wachau Typ: 4

# Organic wines from Austria

# White Diversity

5 2017 Wiener Gemischter Satz DAC Gemischter Satz Ried Weisleiten AL 13,5% | RS 1 g/l | AC 5,7 g/l Hajszan-Neumann Typ: 4

2017 Kremstal DAC Riesling Ried Kirchensteig "1ÖTW" AL 12,5% | RS 6,6 g/l | AC 6,1 g/l Geyerhof

Typ: 4

| 2017 Südsteiermark | Sauvignon Blanc Ried Kranachberg "GSTK" | AL 13,5% | RS 5,9 g/l | AC 1 g/l | Sattlerhof Typ: 4

# Organic wines from Austria

# Blaufränkisch

8 2017 Eisenberg DAC Reserve Blaufränkisch Ried Prantner AL 13% | RS 1 g/l | AC 6,4 g/l Straka Typ: 7

9 2016 Carnuntum Blaufränkisch Ried Spitzerberg AL 12,5% | RS 1 g/l | AC 5,6 g/l Trapl Johannes Typ: 7

2015 Leithaberg DAC Blaufränkisch Ried Edelgraben AL 13% | RS 1 g/l | AC 6,2 g/l Heinrich Gernot und Heike Typ: 7

# Millésime Bio - Austrian Wine

Stand	d Winery	Stand	Winery
Hall A4	1108Jurtschitsch	Hall B2	266Heinrich/Loimer
Hall A4	1205Karl und Maria Renner	Hall B2	268Sattlerhof/Hajszan-Neumann
Hall A4	1251Michael Opitz	Hall B2	326Nikolaihof
Hall A4	1266Grillmaier	Hall B2	391Sepp Moser
Hall A4	1279Tastes of Austria	Hall B2	404Christoph Bauer/A&H Nittnaus
Hall A4	1303Harmwein	Hall B2	411Christoph Edelbauer
Hall B1	20Rosner/Landauer Gisperg	Hall B2	430Johanneshof Reinisch
Hall B1	75Schneider	Hall B3	614Geyerhof/Birgit Braunstein
Hall B1	87Sonnenmulde	Hall B3	682Diwald
Hall B1	108Buchmayer	Hall B3	707Hirsch/Herbert Zillinger
Hall B1	142Zahel	Hall B3	738Warga-Hack
Hall B2	224Mantlerhof	Hall B3	757Gsellmann/Feiler-Artinger

#### D



#### Diwald - Niederösterreich | Wagram | Hall B3 Stand 682

Hauptstrasse 35, 3471 Großriedenthal, T: +43 2279 7225

E: office@weingut-diwald.at, W: https://www.weingut-diwald.at

#### Le Sentier des Vignobles

Carquefou

E: contact@lesentierdesvignobles.fr, W: https://www.lesentierdesvignobles.fr/

#### G



### Geverhof - Niederösterreich | Kremstal | Hall B3 Stand 614

Ortsstrasse 1, 3511 Furth bei Göttweig

T: +43 2739 2259, E: weingut@geyerhof.at, W: http://www.geyerhof.at

# H



#### Hajszan-Neumann - Wien | Wien | Hall B2 Stand 268

Grinzinger Strasse 86, 1190 Wien, T: +43 1 2901012

E: weingut@hajszanneumann.com, W: http://www.hajszanneumann.com



# Heinrich Gernot u. Heike - Burgenland | Neusiedlersee | Hall B2 Stand 266

Baumgarten 60, 7122 Gols

T: +43 2173 3176, E: weingut@heinrich.at, W: http://www.heinrich.at



#### Jurtschitsch - Niederösterreich | Kamptal | Hall A4 Stand 1108



Rudolfstrasse 39, 3550 Langenlois, T: +43 676 6577193



E: weingut@jurtschitsch.com, W: http://www.jurtschitsch.com

#### Les Chais Saint Laurent

Pierrefitte-sur-Seine

E: sd@chais-saint-laurent.com, W: http://www.chais.saint.laurent.com

#### N

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#### Nikolaihof Wachau - Niederösterreich | Wachau | Hall B2 Stand 326

Nikolaigasse 3, 3512 Mautern an der Donau

T: +43 2732 82901, E: wein@nikolaihof.at, W: http://www.nikolaihof.at

#### S



#### Sattlerhof - Steiermark | Südsteiermark | Hall B2 Stand 268

Sernau 2, 8462 Gamlitz

T: +43 3453 2556, E: weingut@sattlerhof.at, W: http://www.sattlerhof.at

#### Straka - Burgenland | Eisenberg | Hall A4 Stand 1279

Bahnhofstrasse 15, 7471 Rechnitz, T: +43 664 2016396

E: office@weinbau-straka.at, W: http://www.weinbau-straka.at

#### TOA - tastes of austria

Wien

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#### П



#### Trapl Johannes - Niederösterreich | Carnuntum | Hall A4 Stand 1279

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Wien

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#### Z



#### Zillinger Johannes - Niederösterreich | Weinviertel | Hall A4 Stand 1279

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#### TOA - tastes of austria

Wien

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#### Notes

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#### Notes

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